

A place for knowledge

The Wilhelm Löhe University of Applied Sciences (WLH) is a private state-recognized university of applied sciences. It is situated in a picturesque park in Fürth in the Nuremberg metropolitan area. Within the growth sector of health and social services it offers Master's programs at the interface of health science, management, technology and ethics.

WLH emphasizes a broad academic education of future leaders, who want to actively shape the health system for the generations to come. The topics of the courses offered are supported by scientific projects and discussions within the IDC Research Institute and the Ethics Institute, both part of WLH, in which scholarship students have the opportunity to gain hands-on research experience.

A modern campus and interdisciplinary courses provide a solid foundation for a successful career in the growth sectors of health and care. To grant all students optimal conditions, we provide small study groups and intensive supervision resulting from an excellent student-to-faculty ratio.



Contact

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Master in Health Care Economy and Ethics (M.A.)

Health – Economics – Ethics:
Three challenges – one program



Shaping Health Care Services Responsibly

Good physical health and health care are essential elements of a humane society. Adequate provision of health and care services, as well as the resulting processes, is thus a major task. Changing values, medical and technological progress, as well as increasing needs lead to new challenges in public health, ethics and economics that need to be addressed in designing health and care systems and processes.

Leadership with an own Standpoint

The Master's program „Health Care Economy and Ethics“ trains interdisciplinary decision-making competence based on understanding

- economic and business foundations and relationships
- institutional and organizational boundaries of the public health system
- ethical expertise and awareness

The program combines in-depth professional competences with general interdisciplinary experience and thus enables graduates to come to well-founded decisions and responsible actions.

The Master's degree formally entitles the graduate to embark on a doctorate.

Contents of the Program

Basis Modules

- Research Methods in Health Sciences
- Health Economics
- Management of Health and Care Service Providers
- Health Sciences
- Health and Care related Ethics

Choice of Two Specializations

1.) **Long Term Care** addresses the design of a patient-focused health and care system. The analysis of institutional and organizational structures is the basis for its continual development under economic conditions. This specialization concentrates on innovative care concepts and its implementation into the social environment as well as adequate reimbursement schemes.

2.) **Health Care Management** analyzes the entrepreneurial perspective of developing and designing health care organizations. This specialization focuses on the microeconomics of health care processes, their necessary resources and suitable controlling systems.

At a Glance

The Master's program is a full-time course.

Duration

- 3 semesters, full time
- program starts in summer term (April 1st)
- application deadline March 15th
- class size: maximum of 20 students
- credit points: 90 ECTS
- degree: Master of Arts

Tuition

- tuition fee is 600€/month
- no extra cost for admission or exams
- classes can be held either in German or English

Prerequisites

- Bachelor's degree with at least 210 ECTS in health management, health economics, health science, social science or a related field of study
- with at least 2,5 GPA (German equivalent)
- Applicants with a bachelor's degree between 180 and 210 ECTS can be admitted under certain conditions.

**The
program
for
value-based
manage-
ment**

